

# Annual Report 2012

## Central Plains Health Care Partnership

*“The distinction between the past, present and future is only a stubbornly persistent illusion”*

**Albert Einstein**

### To Your Health

This thoughtful quote on the left by Albert Einstein inspires us to consider the thread of continuity in our lives and our professional work, and how we are interwoven within the fabric of our community. We are connected by common experiences and shared purposes; we hope to make a collective impact.

As we look forward to 2013, it is important to reflect on all that was accomplished over the last year. Our history is the path leading us to today.

2012 was a busy year for Central Plains. We experienced good news and bad, highs and lows, but one thing remains constant—our commitment to serve the community.

We often hear that our health care system is difficult to navigate, communication between and among health care providers and patients is challenging at best, and that so many cannot access the care they need. Project Access responds to these concerns by coordinating a

volunteer provider network and serving as a hub linking patients and providers, and by navigating people through the system. Project Access offers a mechanism for health care professionals to give back to the community.

Consider Christine (pictured on the right), who has experienced improved health because of your generous care and support of Project Access. Christine is self-sufficient and independent. Despite a lack of access to affordable health insurance, she has accessed the care she needs. She works, she gives back to the community, and she shares her wonderful smile with all of us. She is a reminder to us all that a little effort and collective good can go a very long way to make a difference in someone's life.

Cheers to *your* good health in 2013!

*Anne Nelson, MS Associate Executive Director, Central Plains Health Care Partnership*



Christine is doing well. She enjoys tending her garden in the summer.

#### Inside this issue:

Project Access	2
Rural Outreach	2
Coalition Test Project	2
Kansas Health Cooperative	3
Continue the Care	3
2012 Financials	3
Our Partners	4

### The Kansas Grantmakers in Health: An Experiment

Five Kansas Health Foundations have joined forces to pool resources through a collaborative venture called the Kansas Grantmakers in Health (KGIH). Those five foundations (Kansas Health Foundation, United Methodist Health Ministry Fund, Sunflower Foundation, Health

Foundation of Greater Kansas City, and REACH) have funded nonprofits preparing applications to leverage federal funding through the Affordable Care Act to Kansas.

In partnership with a leadership team, Central Plains received

\$217,653 from the KGIH to apply for federal loan funds through the Consumer Operated and Oriented Plan program, to initiate a new health insurance cooperative in Kansas.

More on this story inside...

*“Great things are not done by impulse, but by small things brought together.*

*Vincent Van Gogh*

## Project Access

Since September 1999, Project Access has leveraged \$140 million in donated medical care and \$8 million in prescription support for nearly 11,500 enrolled patients.

In 2012, we served 1,679 patients and coordinated \$15.6 million in donated care, \$524,117 in prescription medication support (purchased and donated) and \$196,136 in medical equipment.

Enrolled patients are surveyed at the time of enrollment and at

the time of disenrollment. Our patients report a marked improvement in their health status (a statistically significant, clinically substantive improvement).

Kansas Department for Children and Family (DCF) eligibility specialists continue to contribute to Project Access by enrolling patients at six community clinics. Our relationship with DCF continues to be a vital partnership.

Thank you to each physician, dentist, hospital administrator

and clinical staff member, each pharmacist and so many other providers who make Project Access possible for patients in need.

We are assessing how the Affordable Care Act/Obamacare may impact the uninsured. It is still unknown if there will be an expanded Medicaid program in Kansas. We do know there will always be uninsured people in our community who have health care needs that can be met through Project Access and its many community partners.

## Rural Outreach

With support from CoBank, through a three-year corporate gift administered through the United Way of the Plains, Project Access embarked on a rural outreach project in 2012.

Betsy Bloxham helped coordinate this outreach effort to rural Sedgwick County. Ms. Bloxham traveled throughout the county, making presentations to various community groups. She per-

sonally contacted numerous people connected to rural communities, including county commissioners, city clerks, co-op representatives, church staff and personnel at hair salons.

We have already served more patients from rural zip codes in 2012, as compared to 2011, and will continue our rural Sedgwick County outreach in the coming year.

In 2013, we're excited to announce that we will be expanding Project Access into Butler County. With leadership from Charles Green, MD and board members, we will be working with the medical community in our neighboring county to serve their patients through Project Access. We hope to serve an additional 160 patients each year through this expansion.

## Coalition Test Project

Each year, Project Access coordinates donated diagnostic tests provided by hospitals and imaging facilities, on behalf of community clinic patients.

In 2012, 3,779 diagnostic tests were donated by providers and allocated to local community clinics. These tests are made available to patients with low income who are uninsured.

Allocations are determined based on the volume at each clinic.

Clinic staff rely on these tests to adequately diagnose their patients' conditions, and they express their appreciation to test donors.

Several clinic staff members have also expressed apprecia-

tion for the role Project Access plays in distributing the tests and monitoring utilization.

Because Project Access manages a database with patient and test information, we are able to help prevent duplication of tests for patients utilizing more than one clinic. We are also able to provide utilization reports to the donors as needed.



## Kansas Health Cooperative

On March 23, 2010, the Affordable Care Act (ACA) was enacted. Within the ACA is a federal loan program called the Consumer Operated and Oriented Plan (CO-OP), which intended to initiate new consumer-based, nonprofit health insurance cooperatives in each state. In partnership with Tim Witsman with the Wichita Independent Business Association, Central Plains formed a leadership team to design a new health insurance cooperative for our state

called the Kansas Health Cooperative (KHC). With support from the Kansas Grantmakers in Health, we received funding to prepare and submit a CO-OP loan application. We hired health consultants, actuaries, legal services and many other professionals who contributed towards the process. A formation Board of Directors was initiated to lead the KHC.

In late September, we submitted our CO-OP application to the Centers for Medicare and Medicaid (CMS). In November, CMS

officials informed our team that our model was quite promising, but they recommended some rewrites. We resubmitted our revised application on December 28. On January 2, we learned that all unobligated CO-OP funds had been rescinded in the fiscal cliff budget deal. We learned that 30 applications, including ours, will not be funded.

We continue to assess alternate financing options and will pursue them. The KHC could provide new insurance plans for

many independent business owners, their families, and their employees.

Although the news of the funding rescission was terribly disappointing, we will continue to assess our options for alternate financing and remain hopeful that there may still be opportunities to initiate new health insurance coverage options for Kansans in 2013.

## Continue the Care

In 2011 and 2012, Project Access' funding base has been reduced. Our board of directors initiated a fundraising plan we call, **Continue the Care**. Our own board members have donated, we continue to seek new grant funding opportunities, and are working to identify new donors.

If you're interested in making a donation, it's easy. Please

visit our website, [www.cphcp.com](http://www.cphcp.com) and click the red Donate Here button at the top of our home page, or you may mail a donation to 1102 South Hillside, Wichita, KS 67211.

We don't yet know how the ACA will impact our organization or the people we serve. We do know that there will always be uninsured people living and

working in our community and we remain committed to serving them.

To all our grant funders, donors, the health care community and our many wonderful partners, thank you so much for your support, your leadership and your partnership.

And we would appreciate your support to help us **Continue the Care**.

*"To secure its future, I've stepped forward with a donation to Project Access."*

*Joe Davison, MD  
Vice President  
Board of Directors*

## 2012 Pre-Audited Financials \*

Cash Revenue	In-Kind Contributions	Expenses
United Way of the Plains: \$261,903	Donated physician care: \$3,358,524	Salaries, taxes and benefits: \$513,380
Sedgwick County: \$232,500	Donated hospital care: \$12,262,397	Prescription medication and medical equipment purchases: \$288,129
City of Wichita (CSBG): \$250,000	Donated medications: \$309,971	Other operating expenses: \$225,302
CoBank: \$100,000	Donated DCF staff time: \$362,075	
Kansas Grantmakers in Health: \$188,000	MSSC facilities and services: \$44,946	
Wine with a Purpose event: \$2,955		
Private contributions: \$14,115		

\* No cash reserves were expended in 2012.



**Connecting people in need of health care with those who provide it.**

1102 South Hillside  
Wichita, KS 67211

Phone: 316-688-0600  
Fax: 316-688-0831  
E-mail: annenelson@cphcp.com

---

Please consider a donation!

[www.cphcp.com](http://www.cphcp.com)

---

*Central Plains Regional Health Care Foundation, Inc. (doing business as Central Plains Health Care Partnership), incorporated in 1998, is a 501 c 3 nonprofit affiliate of the Medical Society of Sedgwick County. Our mission is to improve the health of our community by serving medically-vulnerable patient populations through Project Access, the Coalition Test Project, a rural outreach project, the Kansas Health Cooperative initiative, and by participating in many community initiatives including Visioneering Wichita's Health Alliance and its related Health Leadership Academy through the Kansas Leadership Center, the Coalition of Community Clinics, the Department for Children and Families' Community Project, and others.*

## Thank You

As we close the books on 2012, we would like to thank each of you for your unique contributions.

We are so grateful for our outstanding medical community. Your generous, unassuming kindness goes without accolades, but not unnoticed. You are appreciated; you're making a significant difference for so many, one patient at a time.

Our generous funders have shared our mission to serve the uninsured. In 2012, we received funding support from the United Way of the Plains, City of Wichita (CSBG), Sedgwick County, CoBank and the Kansas Grantmakers in Health. Thank you for the investment.

We also received generous donations through the MSSC's Wine with a Purpose event in December

and from other private donors. Thank you so much for your generous gifts!

We are grateful for our board members, whose vision and leadership keep Central Plains strong and in a position to thrive and grow; with your direction we will navigate the future together.

And for those we serve, we thank you for the pleasure and privilege to partner with you on your goals to access care and to become healthy and well. We continue to learn from you.

And thanks to each of you for taking the time to read our updates and for your interest in learning more about our mission and our work.

### 2012 Board of Directors

**Thomas Bloxham, MD, President**

**Joe Davison, MD, Vice President**

**Dan Caliendo, MD, Treasurer**

**Sister Sherri Marie Kuhn, Secretary**

**Maurice Duggins, MD**

**Debra Messamore, MD**

**Eli Brumfield, DO**

**Lucynda Raben, DDS**

**George Lucas, MD**

**Patrick Hanrahan**

**Barbara Rolph**

**Jeff Sollis**

**Paul Uhlig, MD, Founder**

### Executive Staff

**Jon Rosell, PhD, Executive Director, MSSC/CPHCP**

**Anne Nelson, MS, Associate Executive Director,  
Central Plains Health Care Partnership**