

ANNUAL REPORT 2011

CENTRAL PLAINS HEALTH CARE PARTNERSHIP

Message From the President

Leadership has distinguished the history of Project Access. Physicians and community leaders joined together in 1999 to create Project Access. In 2011, Project Access' operational board embraced its leadership role by adopting a new name—**Central Plains Health Care Partnership**—and a new website to better define its essence.

To ensure Project Access' financial future, our board members stepped forward in 2011 to lead a fundraising effort. This campaign—**Continue the Care**—is a first for the organization. It reflects a challenging leadership responsibility. But Project Access is a shining example of the historic tradition of the

physician members of the Medical Society of Sedgwick County. Guaranteeing the future of this vital community program, which has made a significant difference in the lives of many uninsured patients, is absolutely critical. This kind of vision distinguishes leaders.

2012 is already upon us and our board and staff are greatly encouraged by a contribution from a new corporate funding partner—**CoBank**. The United Way of the Plains will administer the funds, \$100,000 each year for three years. These funds will help the program reach out to underserved, rural areas within Sedgwick County. And we will initiate a new outreach project to

other Kansas communities wishing to start their own Project Access programs.

Another new partnership with the **Wichita Independent Business Association** is studying the feasibility of launching a new health insurance cooperative in Kansas through a federal funding opportunity, **Consumer Operated and Oriented Plan**. Just like agricultural co-ops, this project could potentially insure 100,000 uninsured Kansans.

Once again, it all comes back to leadership. Tackling difficult problems with vision and courage to act. This kind of leadership is something to be proud of within our dynamic community.



Thomas Bloxham, MD, President, Central Plains Health Care Partnership

2011 In Review

2011 was a busy year. A continued high patient volume in the Project Access program, funding reductions that required advocacy, and several new projects kept our board and staff actively engaged.

With support from the **Sunflower Foundation**, we completed our com-

munications and website enhancement project.

Project Access served 1,729 patients in 2011. And we coordinated 3,432 donated diagnostic tests for community clinic patients through the **Coalition Test Project**. These programs are funded by the **United Way of the Plains**,

the **City of Wichita** (CSBG funds) and **Sedgwick County**.

And, with the help of **Mary Ellen Conlee** (Conlee Consulting), we have monitored changes within the state's structure and Medicaid, and have advocated for quality care management services for enrollees.

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In 2011, Project Access—

Coordinated donated medical care and services for 1,729 uninsured enrollees (more than **10,700 since the program's inception**) and leveraged:

- **9,486** donated physician appointments valued at \$3.5 million (**\$33.3 million** to date)
- **2,431** donated inpatient and outpatient hospital appointments valued at \$12.5 million (**\$94 mil-**

lion to date)

- **\$268,023** prescription medications and DME purchased (**\$4.2 million** to date)
- **\$320,808** prescription medications donated via pharmaceutical company applications (**\$3.2million** to date)
- **In addition, 96%** of patients who returned satisfaction surveys

indicated being **satisfied or very satisfied** with Project Access services.

Project Access has the volunteer commitments of 620 physicians, 8 hospitals, 82 pharmacies, 12 dentists and the donated services of many other providers including physical therapists and hospice care.

Thank you to all our participating providers!

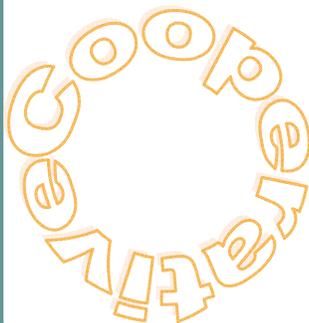
“Continue the Care”

Fundraising is an ongoing process for all nonprofit organizations. This became a very important point for Project Access in 2011 after experiencing a second year of funding reductions.

With the leadership of volunteers including Janet Valente-Pape, Betsy Bloxham, and our board of directors, Central Plains implemented a fundraising plan in 2011 to secure Project Access' future. Many people depend on Project Access to help them get healthy and well; we rely on funders and donors to support physicians, hospitals and other providers who treat uninsured patients at no charge.

Our board of directors established a goal of **100% board participation**. The MSSC's December membership meeting included the **Wine with a Purpose** event, a wine auction benefitting Project Access. We're also hoping to secure a commitment from **100% of the physician community** to support Project Access, either by donating care or contributing in some other way.

Consumer Operated and Oriented Plan



Central Plains has embarked on a feasibility study to assess the potential of applying for a **Consumer Operated and Oriented Plan (CO-OP)** federal loan to start a statewide health cooperative in Kansas.

The **Kansas Grantmakers in Health** (five foundations across the state) approved our grant application in

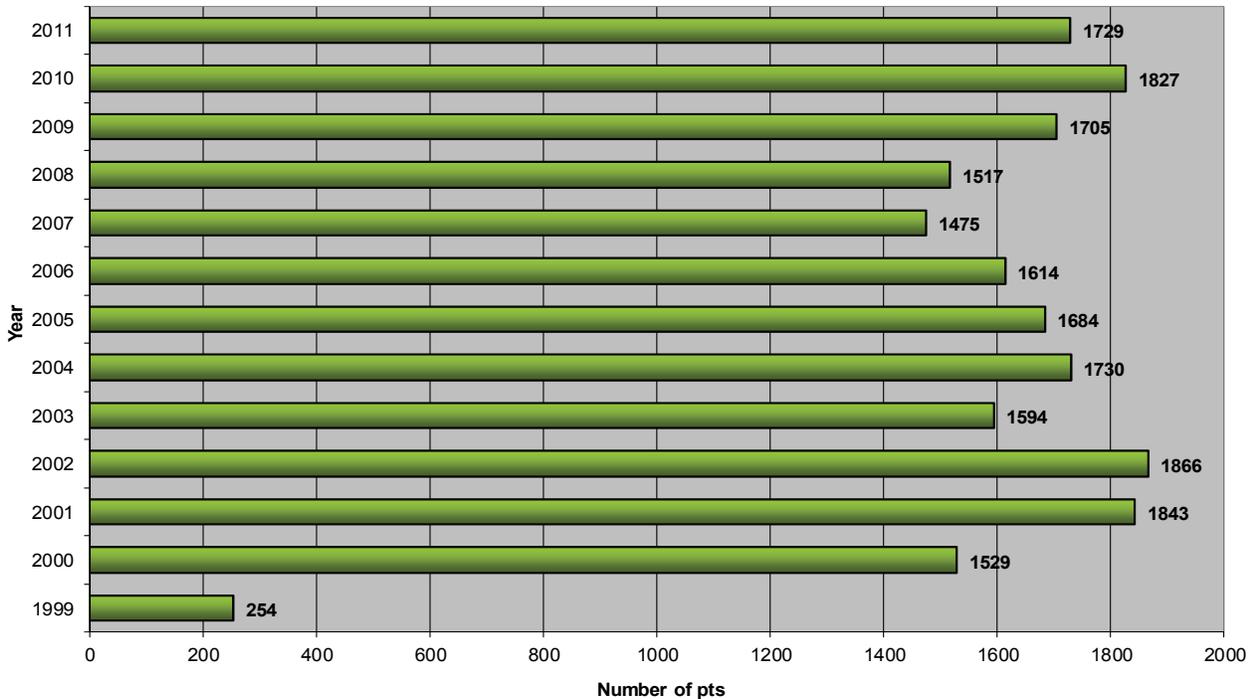
December for this feasibility study through their ACA Opportunity Fund.

Contracted consultant, **David Hornick** (Hornick and Associates, LLC) is facilitating the feasibility study along with a group of statewide partners who are helping to lead this initiative.

A health cooperative would provide another insurance option for many uninsured Kansans. There are an estimated 358,000 Kansas residents who do not have health insurance coverage.

To learn more about health cooperatives, visit www.cooperativenetwork.coop.

Project Access
Total patients served per year



A New Corporate Partner

Last fall, Pat Hanrahan, president of the **United Way of the Plains** established a corporate partnership with **CoBank** officials. In January, during a shared news conference, CoBank and the United Way of the Plains announced a \$1 million corporate gift from CoBank that will be committed to several nonprofit organizations and programs, including Project Access. This significant three-year corporate gift celebrates CoBank's merger with AgBank.

The United Way of the Plains will manage Co-

Bank's corporate donation.

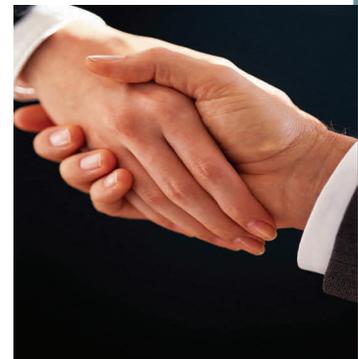
Our board of directors and staff are extremely grateful that Project Access was selected to receive \$100,000 each year for the next three years.

With this new support, we will expand our outreach to rural populations.

We also plan to establish relationships with other Kansas communities that wish to develop their own volunteer physician/Project Access models of care. We will provide support to those communities.

Recently, our board discussed the possibility of expanding our own Project Access program beyond Sedgwick County. The board will continue these discussions throughout 2012.

With new support from CoBank and in partnership with the United Way, these expansion efforts should prove fruitful.



CENTRAL PLAINS HEALTH CARE PARTNERSHIP

Connecting people in need of health care with those who provide it.

VISIT OUR WEBSITE!

WWW.CPHCP.COM



2011 Board of Directors

Thomas Bloxham, MD: *President*
Joe Davison, MD: *Vice President*
Daniel Caliendo, MD: *Treasurer*
Sister Sherri Marie Kuhn: *Secretary*
Christopher Moeller, MD
Patrick Hanrahan
Lucynda Raben, DDS
Maurice Duggins, MD
Paul Uhlig, MD
Barbara Rolph
Debra Messamore, MD
Jeff Sollis
Elisha Brumfield, DO
George Lucas, MD

2011 Pre-Audit Financials



Cash revenue:

\$777,808

Sources of funds:

- United Way of the Plains
- City of Wichita (CSBG funds)
- Sedgwick County Health Department
- Kansas Grant-makers in Health
- Contributions
- Software royalty

In-kind donations:

\$16,741,934

Sources of in-kind:

- Donated physician, dentist and hospital services: \$16,006,039
- Donated prescription medications: \$320,808
- Donated SRS staff time: \$362,075
- MSSC contributed facilities and services: \$43,012
- Professional services: \$10,000

Cash expenses:

\$915,097 *

- Salaries, benefits and taxes: \$488,282
- Prescription medication and medical equipment purchases: \$268,023
- Other operating expenses: \$158,792

* \$137,290 in reserves expended in 2011